

# Sustainability Guidelines of Latitude59 2026

updated October 2025 by Latitude59



Latitude59 sustainability guidelines are created to make our conference as sustainable as possible.

Throughout our experiences, we have learned that many environmentally friendly solutions can be used to organize the event with as little waste as possible. Our goal is to take these findings to our conference and not only use them ourselves but suggest our partners use them as well. Together we can make an impact! ❤️

All the rules and recommendations are applicable for:

- Partner and sponsor areas in the indoor & outdoor venues
- Demo stands
- Food and beverage providers (food trucks, catering at the conference, and the party)
- production and technical partners and their crew

You need to follow the guidelines from arriving at the venue on the preparation day until the wrap-up is complete after the conference. Please share these guidelines with all the team members coming to Latitude59 as they apply to all of you.

Latitude59 has the right to charge you a fine when the guidelines are not followed.

## PRODUCTION & BUILDING UP, STANDS & AREAS

1. When creating a partner/sponsor area or demo stand, it is highly recommended to **design it to be reusable multiple times or made of materials and elements that could be reused in other places or by others (e.g., walls, plants, furniture)**. If the materials and elements are not reusable in the way they are used in Latitude59, they need to be recyclable. We recommend using natural materials instead of PVC, film, and plastic.
  - a. **It is strongly recommended not to use disposable event carpets.** Please use reusable rental carpets, reusable tile carpets, rags, or artificial grass as floor cover. If using disposable event carpets is unavoidable, you need to prefer reused one instead of new, reuse them yourself or give them for reuse to others. Smaller areas at the conference, like booths, where alternative solutions for the event carpets can be easily found, are not allowed to use disposable event carpets. All booths located in the Black Box demo must have a carpet. You can rent it from us (write to [lisbeth@latitude59.ee](mailto:lisbeth@latitude59.ee)), or you can bring your own reusable carpet/reusable tile carpet/rags/ artificial grass as a floor cover.
  - b. **Usage of disposable building materials (seating, etc), banners & design elements is not allowed.** Please prefer materials and inventory that can be reused for the same or other purposes multiple times.
    - i. Avoid adding dates and event-specific information on design elements, banners, etc
  - c. Please do use fastening materials, tape, cable ties, etc, as little as possible. Be sure to use up leftovers instead of opening new packages.
2. All the waste created during the production, building up, and wrapping up of the areas needs to be collected separately and according to the given categories.

- a. **Cardboard boxes need to be disassembled** before putting them in collection containers.
3. **All the partner area concepts and choices of designs, inventory, and materials need to be discussed and confirmed with the Latitude59 sustainability team.** It is expected that the representatives of the partner areas (or agencies helping brands in creating booths) will consult with Latitude59 in case of any concerns or questions related to sustainability of different choices. Please contact the sustainability lead - ask for contact information from your contact person :)

## MATERIALS, REDUCTION OF WASTE

1. Please use as few disposable materials, inventory, and packaging as possible. **It is not allowed to use balloons and other design elements that aren't reusable.**
  - a. It is not allowed to hand out **disposable** gifts, leaflets, flyers, or (branded) promotional materials. Magazines or books could be handed **out only in the demo stands/partner areas and not more than one copy per visitor.** Please don't leave them in public areas outside your partner's area/stand. If giving out some gifts is necessary, they need to be practical, useful, reusable several times, and with no/minimal packaging. **Tote bags, mugs, memory sticks, power banks, and other overproduced items made only for Latitude59 are not allowed.** Share unique experiences instead of stuff!
  - b. When planning the number of gifts, we strongly recommend choosing a maximum of 2-3 different types of merchandise, books, magazines, or stickers for sharing. An example: the partner area brings along to L59 one type of merch items and one type of book.
  - c. When planning the number of gifts and handouts, we strongly recommend taking a modest approach.

## FOOD AND DRINKS

1. If you are serving or selling food and drink, it's recommended to use organic and/or local products or dishes made of organic/local ingredients.
2. Food trucks & stands need to follow the following rules:
  - a. Every food truck/stand must offer **at least one fully plant-based (vegan) main dish**, it's recommended to have two or more vegan/vegetarian choices.
  - b. In case of selling dishes made of beef, **only organic and/or grass-fed beef is allowed**
    - i. In the case of selling dishes made of other types of meats, please choose organic meat or game meat (elk, wild boar, deer etc) if possible. Alternatively at least locally produced meat should be preferred.
    - ii. In the case of selling dishes made of fish and seafood, please **prefer local fish grown in lakes, rivers.** If possible, **choose wild fish instead of farmed fish.**
    - iii. Offering dishes made of eel is not allowed
  - c. Offering sauces, spices, oils, salt and pepper in small single-use packets is not allowed.
3. If you are offering coffee, tea, and sugar, only organic and/or fair trade products are allowed.
  - a. It's not allowed to offer small sugar packets and single-set coffee creamers.

- b. For plant-based “milk” options, please choose oatmilk instead of almond, cocoa, rice and soymilk to have smaller environmental impact
4. When you are planning to offer or sell food or drinks at Latitude59 2026 (including tastings, and coffee offered in demo/partner areas), **it is mandatory to use reusable cups, bowls, burger boxes, plates, cutlery or deposit-subjected bottles/cans, which you can rent from Ringo, partner of Latitude59 for reusable dishes.** No disposables allowed.
  - a. Biodegradable/compostable and edible containers, disposable cutlery, straws, and “cocktail umbrellas” are also **prohibited**.
  - b. If you need reusable dishes/cups for providing food and/or drinks, they need to be ordered in advance exclusively from Ringo. Rental and/or washing fees apply.
  - c. Guidelines on how to order dishes and cups from Ringo will be shared separately.
5. Offering bottled water in your stand or partner area, or selling it in the food trucks, or bars is not allowed (free drinking water is available for all the attendees).
6. If you are preparing and serving coffee, coffee grounds need to be collected separately as biowaste.
7. If you offer food/snacks/drinks, be sure that edible food won't be thrown away - find a solution for leftovers by offering your drinks-snacks for your own/conference team, volunteers, handing them over to food sharing organizations (for example Toidupank, Fudloop or other) or donating them for those in need.

## WASTE MANAGEMENT

1. Latitude59 is using a **separate collection of waste**; following the collection rules is mandatory.
2. There is a dedicated waste collection for the demo area, partners, food/beverages sellers and organizers/production crews. All the waste from your demo stand, partner area, food truck, coffee station, or bar needs to be stored in the waste collection area (or in temporary containers situated in the venue during preparation days). **It is not allowed to use waste bins meant for visitors.**
  - a. **It is also not allowed to use your separate waste bins in your demo stand, partner area, or food truck** unless you use the same separate collection as the whole conference.
3. Separate waste collection categories for the participants of demo & partner areas, food/beverage sellers, as well as the production team, and all the organizers of the event:
  - **Biowaste (Biojätmed)** - food, biodegradable items, wooden cutlery
  - **Empty Packaging (Pakendid)** - clean metal, glass, and plastic packaging
  - **Paper and cardboard (Paber ja papp)** - paper, flyers, brochures, paper bags, disassembled cardboard boxes
  - **Deposit bottles & cans (Panditaara)** - Beverage packaging with an Estonian deposit sign
  - **Glass containers (Klaas)** - bottles and jars
  - **Mixed waste (Segaolmejääd)** - dirty items and disposable materials, production waste, and everything else that doesn't fit other categories.
4. To make sorting simple, please follow the colored signs on the waste containers.
5. Conference visitors are expected to sort their waste into the following categories: **biowaste**, **deposit bottles & cans**, and mixed waste.
6. Liquid waste and used cooking oil can't be utilized in the venue. Food trucks and stalls need to take the used cooking oil with them and utilize it at the nearest waste station.

## ENERGY & RESOURCES

1. Please use as little electronics and electrical machinery as possible. Prefer energy-efficient items.
2. Outside of event hours (when guests are not present), you need to switch off all the gadgets, displays, machines, lighting, and other items that are consuming electricity. Only equipment critical for running your services or stand/area could be switched on.
3. When you are using your hand sanitizers in the partner area/demo stand, be sure that the station/containers are leakproof and that there is no waste of resources.

## TRANSPORTATION

1. Please use car sharing, public transportation, or lightweight vehicles (cycles, scooters) instead of arriving by your car. Walking in beautiful Tallinn is the best choice.
2. When transporting your equipment, we recommend taking a modest approach to using packaging.
3. We encourage you to optimize the logistics and minimize the number of inventory/materials delivery rides to the venues and back.

## GENERAL RECOMMENDATIONS FOR MORE ENVIRONMENT-FRIENDLY BEHAVIOUR

1. There is clean drinking water and coffee available. Bring your water bottle and/or coffee cup.
2. Produce and consume reasonably - avoid ordering or producing items "just in case" or in very big volumes (e.g., gifts, business cards on paper).
3. Print as little materials and information on paper as possible. If that is necessary, prefer recycled paper.

Thank you for following the sustainability guidelines.

Latitude59 Team & the world 🌍💚